MINUTES

ACADEMIC AFFAIRS AND ENROLLMENT MANAGEMENT COMMITTEE

UNIVERSITY OF SOUTHERN INDIANA
BOARD OF TRUSTEES

March 3, 2022

The Academic Affairs and Enrollment Management Committee of the University of Southern Indiana Board of Trustees met on Thursday, March 3, 2022, in the Griffin Center on campus. Present were Trustees, Harold Calloway, Liam Collins, Jeff Knight and committee chair, Christine Keck. Also present were President Ronald Rochon and Provost Mohammed Khayum.

1. **APPROVAL OF NEW DEGREE PROGRAM: BACHELOR OF SCIENCE IN DIAGNOSTIC MEDICAL SONOGRAPHY**

The College of Nursing and Health Professions proposes to offer a Bachelor of Science in Diagnostic Medical Sonography. A complete abstract describing the program is in Attachment A. The proposed implementation date is fall 2023.

Provost Khayum introduced Interim Dean Connie Swenty and Dr. Amy Wilson, chair of the Diagnostic Medical Sonography program, to provide details surrounding the program and the need for the degree.

On a motion by Mr. Knight, seconded by Mr. Calloway, the committee approved the recommendation to the Board of Trustees to approve the degree program in Attachment A.

2. **APPROVAL OF NEW UNDERGRADUATE CERTIFICATE: SUPPLY CHAIN MANAGEMENT CERTIFICATE**

The Romain College of Business proposes to offer an undergraduate certificate for Supply Chain Management. A complete abstract describing the program is in Attachment B. The proposed implementation date is fall 2022.

Provost Khayum introduced Interim Dean Brian McGuire and Dr. Abbas Foroughi, chair of the Management and Information Sciences department, to provide details surrounding the program and the need for the certificate.

On a motion by Mr. Knight, seconded by Mr. Collins, the committee approved the recommendation to the Board of Trustees to approve the new certificate in Attachment B.

3. **APPROVAL OF NEW UNDERGRADUATE CERTIFICATE: CERTIFICATE IN ACTIVITY PROFESSIONAL**

The College of Nursing and Health Professions proposes to offer an undergraduate Certificate in Activity Professional. A complete abstract describing the program is in Attachment C. The proposed implementation date is fall 2022.

Provost Khayum introduced Interim Dean Connie Swenty and Dr. Katie Ehlman, director of the Center for Healthy Aging and Wellness, to provide details surrounding the program and the need for the certificate.

On a motion by Mr. Calloway, seconded by Mr. Knight, the committee approved the recommendation to the Board of Trustees to approve the new certificate in Attachment C.

4. **APPROVAL OF NEW POST-MASTER'S CERTIFICATE: HEALTH INFORMATICS**

The College of Nursing and Health Professions proposes to offer a Post-Master's Certificate in Health Informatics. A complete abstract describing the program is in Attachment D. The proposed implementation date is fall 2022.

Provost Khayum introduced Interim Dean Connie Swenty and Dr. Kevin Valadares, chair of Health Administration, to provide details surrounding the program development and the need for the certificate.

On a motion by Mr. Knight, seconded by Mr. Collins, the committee approved the recommendation to the Board of Trustees to approve the new certificate in Attachment D.

5. PRESENTATION ON THE OVERVIEW OF STRATEGIC INITIATIVES

Dr. Mohammed Khayum, Provost, began the presentation by providing context to some new strategic initiatives being implemented for the different elements of USI's value chain. USI has partnered with Gray Associates to evaluate our current and proposed programs and courses using a program evaluation system. The program evaluation system is designed to determine the financial benefits to USI. The system also analyzes the program's demand in the job market at the national, regional and local levels. Once the evaluation for all USI programs is complete, a report will be provided to leadership.

Dr. Shelly Blunt, Associate Provost for Academic Affairs, highlighted the growth of online programs at USI from 11 programs in 2017 to 28 programs currently. The Online Learning department assists faculty with the development of courses through the Online Course Development program. The quality of USI's online courses is assessed through an external review process using the Quality Matters framework. USI currently ranks third nationally with 159 certified courses. Dr. Blunt explained how data from the Student Retention Predictor (SRP) program and The College Student Inventory is used to develop targeted outreach and intervention for first-year students. The SRP starts by using client data to determine risk factors for students and providing a retention score for each student. The College Student Inventory identifies the student's strengths, challenges, and receptivity to receiving support. Using the data from both programs allows advisors to provide early interventions and link at-risk students to campus services to help them succeed in college.

Dr. Blunt provided content regarding two new software programs, Skillabi and SkillsMatch, that assist in student credentialing and placement. Skillabi maps the skills taught in courses to workforce competencies that employers seek, allowing students to see the job market potential. SkillsMatch allows students to explore career areas and educational offerings at USI that match their interests and skillsets and discover what skills they may need or want to learn. It also allows students to review live job postings to find opportunities that match the skills they have. Dr. Khayum concluded by updating the committee on USI's involvement in Talent 2025's Collective Impact Training which introduced attendees to interconnected community change practices.

There being no other business, the meeting adjourned at 10:15 a.m.